# **BOARDROOM GREETINGS**

Personalized Business Greeting Cards

# Season Grée

appy Thanksgiving

GM



mpathy

HAPPY ANNIVERSARY

# **Table of Contents**

All-Occasion Cards	3-5
Seasonal Verse Options	6-8
Thanksgiving Cards	8-12
Holiday Cards	13-19
Front Cover Personalization	20
Choose Your Own Cover Greeting	20
New Year Cards	21-23
Custom Cards	24
Personalization Options	25
Ordering Guide	26-27



We invite you to visit our end-user friendly greeting card site: **www.bgcardsite.com.** There you can enlarge the cards with a zoom tool, change verses, add personal copy and view them in different colors, sizes and fonts. The site is for demo purposes only and will not accept orders. Our greeting card site allows the customer to see the various choices and options to be viewed prior to actual order placement.



We guarantee your cards to be personalized as ordered or they will be replaced or your money refunded. Further, we guarantee your total satisfaction wtih the quality of our products.

# BOARDROOM GREETINGS IS THE PERFECT CHOICE FOR BUSINESS TO BUSINESS GREETING CARDS

# **Original Designs**

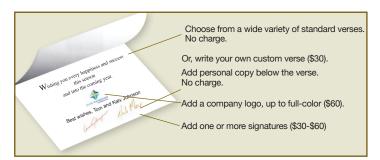
We design all of our own cards and write the verses for both personal and business use.

# **Ordering Simplicity**

Our cards come in two sizes. Our standard cards are 5" x 7" and our foil printed cards are 5 5/8" x 7 7/8". All cards are printed on heavy aqueous coated cover card stock. There are four levels of pricing: standard cards, foil printed cards, front cover personalization cards, and custom cards.

# **Exceptional Choice and Flexibility**

In this catalog we offer many All-Occasion, Holiday, Thanksgiving and New Year cards. There are many additional designs that can be seen on our end-user friendly website: **www.bgcardsite. com**. In this catalog, you will see the 52 standard holiday verses to choose from. All-occasion verses can be found, by category, on our website. In addition, you may add up to three lines of copy below any verse for a company name, etc. at no additional charge. Select from 14 fonts, a variety of font sizes and seven ink colors. Add logos, signatures and printed envelopes. See page 25 for details.



# **Custom Cards**

We specialize in creating and producing one-of-a-kind greeting cards. See page 24 and 26 for details.

# **Competitive Pricing**

Our pricing is very competitive for both cards and options. See the back cover for complete pricing information.

# **Terrific Service**

We are a 5-Star ASI supplier and an A+ SAGE supplier. We offer free email proofs, free physical proofs upon request, and a standard 2-3 day turnaround.

# ALL OCCASION

This catalog contains only a portion of our entire line. To see our other designs, we encourage you to visit our end-user friendly greeting card site: **www.bgcardsite.com.** 



A2003 - Anniversary Balloons



A1602 - Striped Anniversary



A1701 - Floral Scrolls

# **ANNIVERSARY CARDS**



A1601 - Bubbly Anniversary



A1603 - Argyle Anniversary



A1703 - Golden Stripe Design

# **BIRTHDAY**



B2002 - Balloon Celebration



B1704 - Golden Confetti



B1603 - Birthday Lights



B1601 - Colorful Cupcakes

# **GET WELL & SYMPATHY**



GW2001 - Floral Array



S1702 - Soft Floral



GW1602 - Bright Well Wishes



S1603 - Sympathy Thoughts

# **THANK YOU**



T7010 - Bright Lights



T1603 - A Day of Thanks



T1201 - Wallpaper Thank You



T1604 - Thankful Stripes

Time I

# **OTHER ALL-OCCASION CARDS**

Other All-Occasion cards, by category, can be found on our greeting card site www.bgcardsite.com.



Apology







July 4th

# SEASONAL VERSE OPTIONS

#### Verse 1

Thanksgiving is an appropriate time to give thanks to those who have helped us throughout the year:

Verse 4 Your business and your loyalty makes us deeply grateful for our association together. *Thank You* We sincerely hope you have the best Holiday Season ever! Verse 2

Wishing you a Thanksgiving and Holiday Season filled with joy and a bright New Year of happiness and prosperity.

Verse 5 WE ARE THANKFUL FOR YOUR BUSINESS AND THERE IS NO BETTER TIME TO EXPRESS THAT THAN NOW.

#### HAPPY THANKSGIVING!

Verse 3

It is our pleasure at **Thanksgiving** to wish you a happy and healthy Holiday Season and a prosperous New Year:

#### Verse 6

It is with warm thoughts and appreciation that we gratefully acknowledge your contribution to our success.

Happy Thanksgiving

Verse 7

You are greatly appreciated. Best Wishes and Kappy Thanksgiving.

### Verse 10

A heartfelt greeting at this time of the year: May you and yours share precious moments throughout the Roliday Season.

Happy Thanksgiving

### Verse 13

One of the joys of Thanksgiving is wishing you a happy holiday season and a healthy and prosperous New Year!

### Verse 16

The new and continuing growth of our business is due to great clients like You. Best Wishes for a Happy Holiday Season!

### Verse 19

In warm appreciation of our association throughout the year, we wish you a

Joyous Holiday Season

#### Verse 22

In appreciation of our association throughout the year, we offer our best wishes for a joyous **Koliday Season!**  The gift of your business and friendship means more now than ever before.

Verse 8

Best wishes this holiday season.

#### Verse 11

All of us join together in wishing you a Bountiful Thanksgiving and a holiday season filled with great joy.

### Verse 14

Season's Greetings with warmest thoughts and Best Wishes for a wonderful holiday and prosperous New Year.

> Verse 17 Good Business is the result of warm and successful relationships. We greatly value yours with us.

> > Verse 20

Merry Christmas and Best Wishes <sup>for a</sup> Kappy New Year

#### Verse 23

May the good things in life be yours in abundance, not only at Thanksgiving but throughout the coming year. Verse 9

The loyalty and confidence that you have shown make us very thankful. We wish you and yours the very best. Happy Thanksgiving

Verse 12

AT THIS SPECIAL TIME OF YEAR, WE WANT TO THANK THOSE WHO HAVE CONTRIBUTED SO MUCH TO OUR BUSINESS.

#### ALL THE BEST!

Verse 15

Wishing you an enjoyable *Moliday Season* and a New Year filled with peace and happiness.

### Verse 18

You're more than a business associate, you're more like a friend. Our success is only because of your trust in us.

Thank You and Best Wishes of the Season.

Verse 21 Here's wishing you the best, not only at Thanksgiving but right through the New Year

Verse 24

Here's wishing that the coming year brings you and your business both peace and prosperity. We offer 52 standard seasonal verses at no charge. Each will print exactly as shown, whether the card is vertical or horizontal. In addition, you may add up to three lines of copy below the verse for your company name or other personal copy...also at no charge. You may also consider writing your own custom verse (\$30 option). Available fonts for both personal copy and custom verses are shown on page 21. All-occasion verses can be found on **www.bgcardsite.com**.

# Verse 25

Wishing You every Happiness this Holiday Season and Throughout the Coming Year Verse 26 Season's Greetings and Happy New Year

Verse 29

WISHING YOU PEACE, HOPE, JOY--

ALL THE GREATEST GIFTS OF THE SEASON

Verse 32

Wishing you health and happiness throughout 20XX!

Verse 35

Wishing you every happiness and success

this season

and into the coming year.

Verse 27

Now more than ever, our thoughts turn gratefully to those who have made our success possible. In this spirit we say, simply but sincerely, Thank you and best wishes for the holiday season.

### Verse 28

The Christmas season is the perfect time of year to let you know how much you are appreciated .

Verse 31

May the path you take during the coming New Year be one that takes you farther than ever before.

### Verse 34

At the completion of another year, we gratefully pause to wish you a joyous holiday and a

— Happy New Year —

### Verse 37

May the joys of this **Holiday Season** carry over into the N**ew Year** 

Verse 40

Best Wishes for a joγous and prosperous New Year.

### Verse 43

AT THE CLOSE OF ANOTHER YEAR WE GRATEFULLY PAUSE TO WISH YOU A WARM AND HAPPY HOLIDAY SEASON.

#### Verse 46

There is no better time than now to thank you for your business and to wish you a happy and joyous Koliday Season. Verse 47

Thank you for a wonderful year. Wishing you and yours all the best for the holidays There's no better time than now to thank you for your support and to wish you a very happy and prosperous New Year

Verse 30

Verse 33

We extend our sincere wishes for great joy and success in the coming New Year.

Verse 36

Our entire organization wishes you sincere holiday greetings and a very

KappyNew Year

Verse 39

WE CELEBRATE THE YEAR JUST PAST AND THE RELATIONSHIPS THAT HELPED OUR BUSINESS GROW.

HERE'S TO CONTINUING OUR PROGRESS TOGETHER IN 20XX

Verse 38

Another year is over... and a new one is yet to begin. We look forward to continuing our ongoing relationship.

> Happy New Year! — ②⓪⊗⊗ —

Verse 41 Everyone at our company

joins together

to wish you a wonderful Holiday and a

New Year filled with Peace and Happiness.

Verse 44

Greetings of the Season

and Best Wishes for the New Year.

Verse 42

All the Best in 20**XX**!

Verse 45

Holiday Greetings

and best wishes for a new year of happiness in a world of peace.

Verse 48

We are thankful for the confidence you have shown in us and we maintain our on-going commitment to your success.

Wishing you a healthy and prosperous New Year.

# **SEASONAL VERSE OPTIONS**

Verse 50

May the blessings of Christmas be with you today and always.

Verse 51

Verse 52

May the joy and peace of Christmas be with you now and throughout the coming year. May the spirit of the season be with you at Christmas and throughout the coming year:

# THANKSGIVING CARDS

# **FOIL PRINTED THANKSGIVING CARDS**

Our foil printed Thanksgiving cards are 5 5/8" x 7 7/8" and printed on a heavy aqueous coated cover stock. The below cards are printed with a gold foil. Visit **www.bgcardsite.com** for all our foil printed cards.



TH1801 - Leaves of Autumn



TH1803 - Trees of Autumn



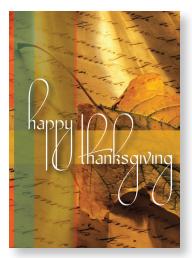
TH1802 - Maple Leaf Greeting



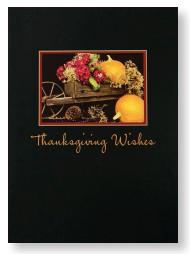
TH1804 - Amber Leaves

# **STANDARD PRINTED THANKSGIVING CARDS**

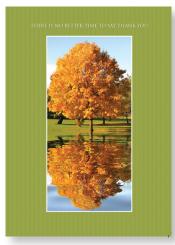
Our standard printed Thanksgiving cards are 5" x 7" and printed on a heavy aqueous coated cover stock.



TH1102 - Message of Appreciation



TH1001 - Autumn Cart



TH6006 - Reflection Tree



TH1002 - Abstract Leaves



TH1507 - Leaves in Fall Sky



TH8008 - Leaves in Motion



TH1202 - Fall Color Close-Up



TH1503 - Dancing Leaves



TH8003 - Thanksgiving Wish



TH7004 - Floating Leaf



**TH9002 - Thanksgiving Pathway** "There is no more appropriate time to say thank you"



TH1512 - Holiday Watercolor



TH1510 - Harvest Table



TH1101 - Fall Flair



TH7003 - Autumn Wheat



TH8009 - Fall Lights



TH1201 - Covered Bridge



TH1509 - Color Block Thanksgiving



TH1501 - Colorful Fall Leaves



TH1504 - Pumpkin Patch



TH1502 - Give Thanks



TH1511 - Pumpkins on Display



TH8002 - Autumn Flower Cart



TH1505 - Thanksgiving Trees



TH1508 - Seasonal Holiday Messages



TH1506 - Leaves in Sketch

# HOLIDAY CARDS

# **FOIL PRINTED HOLIDAY CARDS**

Our foil printed Holiday cards are 5 5/8" x 7 7/8" and printed on a heavy aqueous coated cover stock. The below cards are printed with red, silver, or blue foil. Visit www.bgcardsite.com for all our foil printed cards.



H1701 - Shimmering Greetings



H1703 - Glimmering Wonderland



H1707 - Warming Wishes



H1702 - Snowy Christmas



H1704 - Holiday Wrappings



H1709 - Holiday Snowflakes

# **STANDARD PRINTED HOLIDAY CARDS**

Our standard printed Thanksgiving cards are 5" x 7" and printed on a heavy aqueous coated cover stock.



H1602 - Christmas Snowflake



H1005 - Traditional Flair



H7053 - Red Happy Holidays



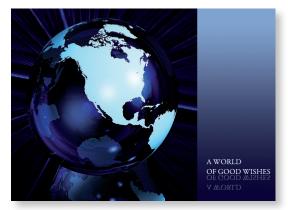
H9005 - Framed Winter Trees



H8014 - Peaceful Winter Day



H1607 - Christmas Miracle



H8016 - Global Reach



H1214 - Winter Solitude



H1502 - From Our Family to Yours



H1507 - Snowflake Wishes www.bgcardsite.com



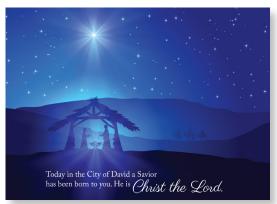
H1211 - Circles From All



H1503 - Global Greetings



H6025 - Yellow Holiday Lights



H1601 - A Chistmas Blessing



H1606 - Christmas Wreath



H7054 - Holiday Horses



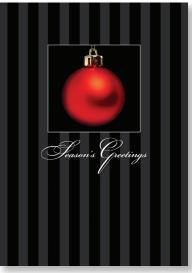
H1129 - Framed Christmas Tree



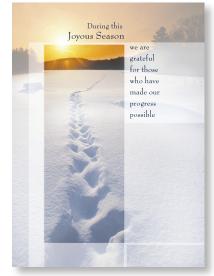
H1131 - Worlds of Swirls



H1101 – Glowing Branches



H6001 - Bulb in Pinstripe



H7044 - Footprints in the Snow

**FREE OPTIONS:** Standard Verse Selection • Personal Copy Below The Verse • Ink Color • Font Selection For Personal And Custom Copy • Choice Of Envelope Colors: Plain White Or White With Gold, Red, Or Silver Foil Lining

**EXTRA COST OPTIONS:** Custom Verses \$30 • Company Logo \$60 • Signatures From \$30 • Envelope Printed Return Address \$0.30 Each • Self-Adhesive Envelopes \$0.30 Each



H1210 - Silver Blue Sentiments



H7052 - Ice Blue Greetings



H1044 - Vibrant Snowflake



H1605 – Christmas Candy



H1506 - Twinkling Tree



H1114 - Red Holiday Flair



H1208 - Greetings of the Season



H1501 - Happy Holidays in Light



H1504 - Most Wonderful Time of Year



H7049 - Winter Berries



H1505 - Decorated Tree



H1010 - International Greetings



H7043 - Purple Ornaments

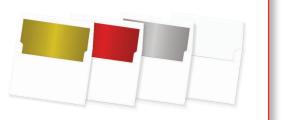


H1603 - Christmas Wonder

Optional self-sealing envelopes make mailing your cards a quick and pleasant task. Available in all colors for only \$0.30 each.



Seasonal cards come with your choice of envelopes: plain white or white with a gold, red or silver foil lining. There is no additional charge for any of these choices.





H6027 - Laser Tree

All of our cards can be uniquely personalized. For even greater exclusivity, consider a custom card. See page 24 and 26 for details.



H8017 - Ornamental Joy



H1008 - Dancing Lights www.bgcardsite.com



H1604 - Christmas Greetings



H1012 - Holiday Floral

# FRONT COVER PERSONALIZATION

# **COMPANY NAME OR LOGO DESIGNS**

These cards have preprinted greetings but feature the company name or logo (a \$60 option) on the cover. An email proof will be sent prior to printing.



eetings; <sub>from</sub> all of us at

TH8005 - Autumn Forest



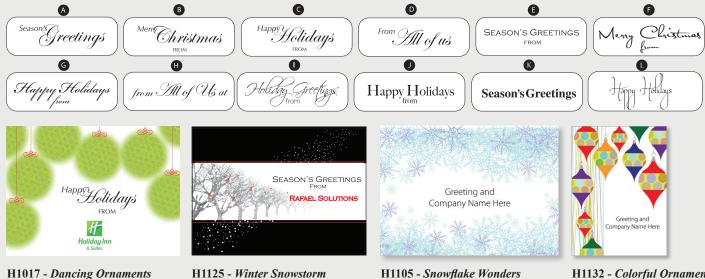


H8030 - A Tree Aglow

H1019 - Holiday Foliage

# **CHOOSE YOUR OWN COVER GREETING**

These designs allow you to select your front cover greeting as well as place your company name beneath it. You may also substitute your company logo (\$60 option). You will be sent an email proof prior to printing.



Cover Greeting and Company Logo

H1125 - Winter Snowstorm Cover Greeting and Company Name H1105 - Snowflake Wonders

H1132 - Colorful Ornaments

PRICING FOR CARDS WITH FRONT COVER PERSONALIZATION									
Quantity	25	50	100	250	500	1,000	2,500	These prices include up to three lines of imprinted copy below a	
Price	\$73.00	\$135.00	\$260.00	\$575.00	\$1,050.00	\$1,900.00	\$4,250.00	standard inside verse as well as	
Price Per Card	\$2.90	\$2.70	\$2.60	\$2.30	\$2.10	\$1.90	\$1.70	choice of envelope.	

www.bgcardsite.com

# NEW YEAR CARDS

This catalog contains only a portion of our entire line. To see our other designs, we encourage you to visit our end-user friendly greeting card site: **www.bgcardsite.com.** 



N1504 - Lights at Night

Happy New Year

N1503 - Falling Fireworks



N8004 - New Year Lights



N1501 - Bubbly Cheers



N1505 - Fireworks Burst www.bgcardsite.com



N1601 - Glitter and Design



N8008 - Whiteout New Year



N1502 – Peace, Joy & Cheers



N1002 - New Year Fireworks



N1003 - Snowy Branches



N1604 - Golden Cheers



N6011 - New Year Lantern



N1203 - Golden Lights



N1603 - Shining New Year



N1901 - Fireworks at Night



N1902 - Golden Lights and Confetti



N1905 - Falling Stars

All of our cards can be uniquely personalized. For even greater exclusivity, consider a custom card. See page 24 and 26 for details.



N1903 - Abstract Fireworks



N1605 - Turn to 2024 www.bgcardsite.com

2024 Cheers to the New Year!

N1602 - Golden 2024



N1904 - 2024 in Confetti

# **CUSTOM CARDS**



# **PERSONALIZATION OPTIONS**

Create your card just the way you like it

# **EMAIL PROOFS**

We provide FREE digital proofs with every order. Proof changes can be made up to production at no charge.

# **COMPANY LOGOS**

Logos are a great way to promote your brand. These may be placed on the inside of any card and on the cover of those cards on Page 20. We can even print them on envelopes. One-color up to four-color process: only \$60.



# SIGNATURES

Printed signatures save time and look authentic. The cost is \$30 for up to two signatures, \$45 for up to five and \$60 for up to ten. More than ten is not recommended but can be accommodated upon request.

Anal Mary Connepting Eric Saines

# **INK COLORS & FONTS**

You may choose from seven ink colors for the printing on both cards and envelopes. Foil stamping is not available. We offer 14 fonts for personal copy, envelope copy and custom verses.



Arial Arial Narrow Century Gothic COPPERPLATE GOTHIC LIGHT Cochin Italic Edwardian Script Handwriting Dakota Helvetica Neue Humana Serif ITC ITC Baskerville New York Snell Roundhand Times C

# Tapfino

# **BLANK CARDS**

Any card can be ordered blank inside. This does not change the price.

# VERSE OPTIONS, PERSONAL COPY AND CUSTOM VERSES

We offer 52 standard seasonal verses, as well as a variety of all-occasion verses by category. At no additional charge, we also offer up to three lines of imprinted copy below the verse for your company name, personal copy or other usage. For example:

> WISHING YOU PEACE, HOPE, JOY--ALL THE GREATEST GIFTS OF THE SEASON.

> > Your friends at the Marcham Group

A custom verse option is available for \$30 if you wish to write your own unique message. This may be up to 10 lines and can be set in any of the 14 fonts shown on this page. An email proof will be sent before printing. For example:

> This year has been challenging, but clients like you have made it possible to succeed in spite of difficult times

Thank you and Best Wishes from all of us at Donner Day Electric

# **ENVELOPES**

Envelope personalization can be done in several ways. First, there are four complimentary choices: plain white or white with red, gold or silver foil lining.



Second, the return address may be printed on the back flap in a variety of fonts and colors, available for \$0.30 each



Third, any of these choice may be ordered with our self-adhesive feature, available for \$0.30 each.



# ORDERING GUIDE

**Ordering Information and Instructions** 

# How to Order

Orders can be placed by fax, mail, email or through any of our authorized distributor sites. Include the greeting card stock number, all personalization details, the quantity and the calculated price. Any special requests and due dates should be duly noted. You must include a purchase order number.

## **Previewing Personalization**

If you wish, you can use **www.bgcardsite.com** to preview card personalization. Try out different verses, custom verses, personal copy, ink colors, fonts and type sizes as many times as you like. Whether you use this feature or not, you will receive an email proof before printing. The site is also handy to view any card larger and in greater detail than can be seen in the catalog. This site is available for anyone to use since it will not accept orders, which can be done only by an authorized distributor through a personalized dealer web site.

# **Electronic Art**

Company logos, signatures and other personal art work must be sent in an electronic format via email. High resolution PDF, TIF, EPS, JPEG and Adobe Illustrator formats are acceptable, with a minimum resolution of 300 dpi at 100%. For signatures, we prefer each in a separate email attachment so we can set them up individually. All art work is printed in fourcolor process (CMYK).

# **Turnaround Times for Standard Cards**

Orders placed prior to September 1 usually take two days to process and ship. Orders placed September 1 through January 31 usually take three days to process and ship. Large quantity orders may take longer. To meet these timelines it is critical that any email proofs be approved promptly. If you have critical timing needs, just let us know and we will do our best to meet them.

Rush Services are available and can be applied to orders when processing and shipping time requested is out of our standard turn-around time. The Rush Service fee is based on quantity ordered and requested shipment time. Contact us for fee details.

# **Ordering Custom Cards**

Contact us with specific information about the general layout, quantity, deadlines, customer-supplied photos and logos, if any, etc. Format, size and stock type options are not limited to our standard line. We will get back to you with a quotation, timeline and any suggestions.

## **Turnaround Times for Custom Cards**

For custom cards, the timeline is dependent on the complexity of the project and the timeliness of approvals. Contact us for details on submitting art work, anticipated turnaround times and other considerations. We understand that a custom card is a unique and important project and we will work with you closely to meet both creative and deadline requirements.

## **Blank Samples and Pre-Production Samples**

Blank samples for any card are available at no charge. If you wish to see a physical sample, complete with company personalization, prior to placing an order, this is available for \$25, plus any extra cost for upgraded personalization options. These costs, except for the \$25, will be deducted from the final order price. Pre-production sample turnaround time is normally two days, plus shipping. This option is not available for custom cards. Samples will be shipped regular mail unless you provide an expedited shipper number.

### Changes

Changes can be made up to press time, without additional charge.

# **Shipping Charges**

All pricing in this catalog is exclusive of shipping charges. We will ship per your instructions and you can provide your own shipper number if you wish.

Drop-shipping is available by request. A \$5.00 drop-ship fee per location will be applied to orders that include more than two locations.

### **Out of Stock Items**

Since we design and print our cards, we rarely are out of stock. However, if an item is being rerun we will alert you to select an alternative design or, if you prefer, to have the original card delivered later.



We guarantee your cards to be personalized as ordered or they will be replaced or your money refunded. Further, we guarantee your total satisfaction with the quality of our products.

# GREETING CARD, ENVELOPE AND OPTION PRICING

Standard Ca	rd Pricin	g					
Quantity	25	50	100	250	500	1,000	2,500
Price	\$65.00	\$120.00	\$230.00	\$500.00	\$900.00	\$1,600.00	\$3,750.00
Price Per Card	\$2.60	\$2.40	\$2.30	\$2.00	\$1.80	\$1.60	\$1.50
Note: For cards with c	over personaliza	ation, see below					
Foil Printed	Card Prie	cing					
Quantity	25	50	100	250	500	1,000	2,500
Price	\$73.00	\$135.00	\$260.00	\$575.00	\$1,050.00	\$1,900.00	\$4,250.00
Price Per Card	\$2.90	\$2.70	\$2.60	\$2.30	\$2.10	\$1.90	\$1.70

# **Front Cover Personalization Card Pricing**

Quantity	25	50	100	250	500	1,000	2,500
Price	\$73.00	\$135.00	\$260.00	\$575.00	\$1,050.00	\$1,900.00	\$4,250.00
Price Per Card	\$2.90	\$2.70	\$2.60	\$2.30	\$2.10	\$1.90	\$1.70

# **No Charge Options**

### STANDARD VERSES

Any verse in the catalog or on our greeting card website may be selected for any card design.

### PERSONAL COPY BELOW THE VERSE

Up to three lines of copy below any verse is available at no charge.

### **BLANK CARDS**

Cards without printing inside are available at no additional charge.

### **BLANK ENVELOPE CHOICES**

Any card is available with your choice of plain white or white with gold, red, or silver foil lined envelope.

### LOGOS

Logos from one-color to four-color process are available on both cards and envelopes. \$60

# **DIGITAL SIGNATURES**

One or two signatures is \$30; three to five is \$45; six to ten is \$60. More than 10, contact us for pricing.

# **Extra Charge Options**

### **PRINTED ENVELOPES**

Any envelope may be printed with a variety of fonts and colors for \$0.30 each

### **SELF-ADHESIVE ENVELOPES**

Peel & Seal envelopes are available in all four colors for \$0.30 each.

### **CUSTOM VERSE**

Up to ten lines: \$30. Additional lines or multiple imprint locations may require additional billing.

### MAIL FULFILLMENT SERVICES

Take the hassle off you - let us print your cards and envelopes and mail them right to your customers. Contact us for pricing.



thinking of yo



Get Well Soon



★ HAPPY INDEPENDE

Thanksgivine

Felices Fiestas! Masaya pista opisyal! Laethanta saoire sona! Feliz Navidad. Selamat Hari Raya! Happy Holidays. Buone Feste! Forhe Feiertage. Hau'oli Lanui! Ii holide eximnandi. Selamat Hari Raya!

Joyeuses Fêtes!



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